

### **How do our members link their accounts so our organization gets credit?**

They can simply visit or call any TD Bank and ask to have their accounts linked to your organization's Affinity Membership Program. All we need is the name of the organization...we'll do the rest.

### **Should my organization meet the 10% member participation but have low deposit balances, do you offer a minimum contribution?**

Yes. If your organization has 500 or more member households and meets the 10% member participation on your annual anniversary, TD Bank will provide you with a minimum contribution of \$500. Organizations with 1,500 or more members that meet the 10% member participation on their annual anniversary will receive a minimum contribution of \$1,500.

### **What are "special pricing" accounts that are excluded from our contribution calculations?**

Special pricing accounts not eligible for Affinity inclusion are: Business Analysis, TD Wealth Management, Cash Management, Public Funds, IOLTA, Trusts and Escrow accounts.

### **When will the Affinity contribution be paid out to my organization?**

Eligible organizations receive contributions annually on the anniversary date of entering into the Program. The contribution will continue every year as long as you actively promote the Program and maintain 10% participation annually.

### **How will we know what percentage of participation we have achieved?**

Upon becoming an Affinity Member, discuss the reporting options with your TD Bank Representative. Monthly, quarterly and annual updates are available.

### **How can we maximize our contribution potential?**

The more you can spread the word, the greater your potential for success. It's important to talk with your members frequently and promote awareness through as many local channels as possible. To help in your efforts, TD Bank can provide ads, flyers, direct mail and media relations support.